





# COMPANY BACKGROUND & HISTORY

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Nousbo has been manufacturing agriculture and turf products since 2007

Recognized by government and started Korean agriculture project in 2010  
(developed effervescent tablet fertilizer)

Developed NousboCoat (Control Release Fertilizer) in 2012

Established branch offices in worldwide since 2017  
(Nousbo USA Inc. in 2018)



# COMPANY MARKET NICHE

- **What is unique about your company?**
  - Rapidly progressing South Korean fertilizer manufacturer that exports to over 30 different countries
  - Focuses on formulating innovative products to revolutionize the gardening industry
- **What sets your product apart from your competitors?**
  - Effervescent Tablet  
A decade of research has culminated in the most technically advanced tablet fertilizer in the market
  - Controlled-Release Fertilizer (CRF)  
Ensuring one application of nutrients would be enough for a long period of time. This is accomplished by encapsulating fertilizer granules in a polymeric coating, employing NousboCoat technology





# Dr. Joe Bubble Series

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1. Growing Bubble
2. Nutri Bubble
3. Blooming flower Bubble (NEW)
4. Tomato & Vegetable Bubble (NEW)





1 TABLET PER GALLON



## 3 Simple steps

### • 1. “Plop”

- No Measuring. Drop **1 Tablet** into **1 gallon** of water

### • 2. “Fizz”

- **No mixing.** Tablet freely dissolves in water

### • 3. “Bloom”

- No Residue. **Apply once a week** to keep your gardens blooming!



# Growing Bubble

- ALL-PURPOSE FORMULA (18-5-10)  
Promotes healthy plant growth and development by providing plants with an ideal ratio of essential nutrients





# Nutri Bubble

- Deficiency Armor (Microelements + K)

- 2% ----- Nitrogen (N)
- 13% ----- Soluble Potash (K)
- 1.2% ----- Boron (B)
- 0.12% ----- Copper (Cu)
- 0.15% ----- Iron (Fe)
- 1.2% ----- Manganese (Mn)
- 0.03% ----- Molybdenum (Mo)
- 3% ----- Zinc (Zn)





# Blooming Flower Bubble

- 10% Nitrogen (N)
- 20% Available Phosphate ( $P_2O_5$ )
- 15% Soluble Potash ( $K_2O$ )





# Tomato & Vegetable Bubble

- 14% Nitrogen (N)
- 14% Available Phosphate ( $P_2O_5$ )
- 17% Soluble Potash ( $K_2O$ )



# Packaging / Pricing

- **Tube (\$1.20/Tube, FOB Dallas)**
  - 14 tablets
  - 1.4" x 1.4" x 5.8"
  - Approx. 2oz total
- **Display Box**
  - 50 tubes
  - 13.5" x 6.6" x 6.0"
  - Approx. 6.6 lbs.
- **Master box (\$405.00/box, Freight Pre-paid)**
  - 300 tubes (6 display boxes)
  - 22" x 15" x 14"
  - Approx. 40 lbs.
- **Pallet**
  - 9,000 tubes (30 master boxes)
  - Approx. 1,200 lbs.





# Contact Us

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